

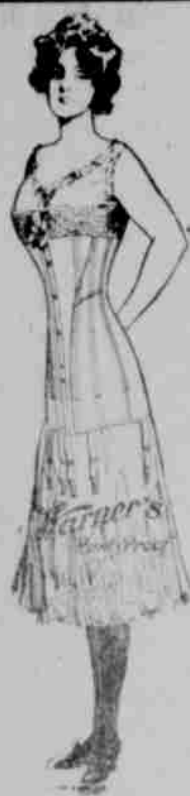


LOTS OF GOOD PICKING LEFT

AVAIL YOURSELF OF THE OPPORTUNITY OF
SAVING MONEY ON ALL KINDS OF SPRING
MERCHANDISE

THE BIG SALE IS STILL ON

All last week our big store was crowded with buyers. Merchandise moved fast in all departments, but there are still many big bargains left. If you want to save some good money this spring, come in and look over our stock and see for yourself what we are offering at greatly reduced prices.



ADVANCE IN CORSET PRICES

We have just received word from the manufacturers that after May first all \$1.00 corsets will be raised to \$1.25 and all \$1.50 corsets will be \$2.00. There will still be made a corset to sell for \$1.00 and \$1.50, but they will not be made of the same excellent material that is now used.

It is to your advantage to purchase your corsets NOW while the prices are down and the best material is still in our stock.



CORSET COVERS

Special lot of Nice Corset Covers

5 doz. Corset covers, laces, and embroidery trimmed. Regular

25c and 35c values
Very special **19c**



Sale of Dress Goods

You are cordially invited to call and see our large line of Fancy Voiles, in stripes, flowers and checks, the popular goods for spring and summer dresses. Come early while the assortment is good. Prices from **23c to 69c**

Shirt Waists

All \$1.50 and \$2.00 Shirt Waists, plain and fancy striped voiles. New "Snow Flake" voiles, striped tub silks, and plain and fancy middies. We sell entire lot during this sale for **\$1.17**
All \$1.25 Shirt Waists, some very pretty **97c**
ones. Special **67c**
A large assortment of \$1.00 Shirt Waists, Special **67c**

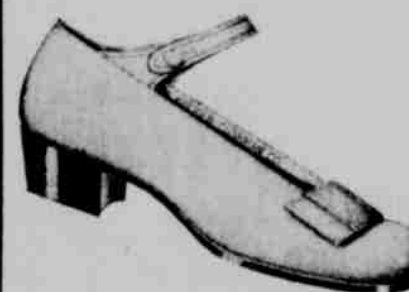
Curtain Goods

50 pieces of new Scrim and Marquisettes Curtain goods, in white, ecru and beige with edges to match. All 45c curtain good, 40 inches wide. **34c**
Special **27c**
All 40c Marquisettes, 36 inches wide. **27c**
Special **18c**
All 25c Marquisettes, 36 inches wide. **18c**
Special



Muslin Underwear

\$1.00 Night gowns. **69c**
Very special
\$1.00 Combination suits. **69c**
Very special
\$1.00 Envelope suits **69c**
Very special



LEATHER HAS TAKEN Another Jump

As the constantly increasing population demands more leather, the cattle raising industry should increase to meet the demands. But the cattle industry is not increasing, in fact IT IS DECREASING, consequently leather is at a premium and shoes MUST GO HIGHER. Look over our line of prices. Compare them with what others are charging. You will readily see where you can save money by buying your shoes here. As long as our present large stock lasts these low prices can be maintained.

The newest ladies and misses pumps from 3.45 down to **\$1.95**

Our stock of nifty high tops is still complete. Prices from 3.45 down to **\$1.95**

A big line of children's "Baby Doll" Pumps. Prices from \$2.29 down to **\$1.49**

The Famous "Walton" school shoes for children. Prices from \$2.45 down to **\$1.25**

Men's Dress shoes, New Styles, high and low tops, Good serviceable shoes priced from \$4.95 down to **\$1.98**

Don't forget the big line of SHOES that we bought from Delevan. They are good ones. Special Priced **67c to \$1.49**

You can shoe the whole family for about three doollars.



MENS "FARM WEAR" SHOES

Here is a line of work shoes that we will absolutely guarantee to be solid leather and give more mileage than any other shoe on the market. All are welt sewed, made to stand the hard knocks of a work shoe. Glance over the prices below, and reason it out for yourself if you can get better prices elsewhere.



A good stout work shoe, sole cured in paraffine and rosin, guaranteed not to wear smooth, will not rip. Made in mule and elk skin. Price **\$1.98**

Here is a good serviceable shoe in tan or black. Manure proof, heavy sole, chrome tanned. Price **\$4.39**



Here is a good heavy work shoe for farm wear. All solid leather heels and counters, tan or black, plain or cap toe. Price **\$3.29**

9 inch shoe, tan, manure proof, chrome tanned, an exceptionally good one. Price **\$3.45**



12 in. top, big line of sizes, built over a last to fit every foot, all solid leather and welt sewed, tan only. Price **\$3.45**

Here is another good one, all solid leather heels and counters, black only, an exceptionally good value for **\$2.59**



A "Regular One" for farm wear, tan or black, solid leather, manure proof, welt sewed, extra heavy sole, a big value for **\$3.85**

Here is a light weight work shoe that will give good wear and last a long time. Priced special at **\$2.95**



WHEN YOU THINK OF Boots THINK OF PROUD

And here is our famous "Top-Notch" Buddy Boot, one of those good ones that will wear. Extra heavy tap, well re-inforced, pure gum rubber. A boot we will guarantee to give satisfaction. Special priced at **\$3.95**



"Buy It In Alma"

BUTTERICK PATTERNS
AND PUBLICATIONS

Proud's Dept. Store

"Alma's Favorite Store"

Warner's Rust-Proof Corsets